

---

## **IDC INTRODUCES NEW DIGITAL VETERINARY PRODUCT LINE**

**Calgary, Alberta – October 14, 2016** - Imaging Dynamics Company Ltd. ("IDC" or the "Company") (TSXV:IDL) will launch its new line of Digital X-Ray imaging products, for veterinary medicine, at the Canwest Veterinary Conference in Banff, Alberta on October 16, 2016.

The IDC (VetnovaXion) 8600 Digital X-Ray system is a cost effective, high resolution solution for both small animal imaging and portable, wireless imaging for large animals. This Digital technology is available as a complete X-ray solution or as a retrofit to existing X-ray tables. The (VetnovaXion) 8600 incorporates the latest version of Sirius software, specific to the workflow and quality requirements of veterinary medicine.

“For over a decade IDC has provided the veterinary market with affordable, digital imaging technology. This new product line incorporates the world’s leading technologies in both hardware and software” said Mr. Ian Liu, VP IDC.

This year, the Canwest Veterinary Conference will be attended by approximately 800 veterinarians and industry professionals.

### **About Imaging Dynamics Company (IDC):**

IDC is a medical device company specializing in affordable Digital X-Ray products and software.

The Company has over 4,800 installations across 42 countries. Its proprietary, award winning DR (Direct Capture) technology replaces conventional film-based X-Ray imaging and provides a cost-effective solution to radiology, orthopedic, chiropractic and veterinary clinics and hospitals.

Founded in 1999, IDC has received numerous awards by industry analysts, including Frost & Sullivan and Deloitte Technology for its dedication to innovation and global success.

IDC has corporate offices in Calgary, Alberta, Canada, and Beijing, China. IDC also has Research and Development facilities in both Calgary and Shanghai, China.

Visit the IDC web site: [www.imagingdynamics.com](http://www.imagingdynamics.com)

### **For more information, please contact:**

Mr. Eugene Woychyshyn

-----  
1.403.251.9939 Office  
1.866.975.6737 Toll Free  
yjpan@imagingdynamics.com

Statements in this release which describe IDC's intentions, expectations or predictions, or which relate to matters that are not historical facts are forward-looking statements. These forward-looking statements involve known and unknown risks and uncertainties which may cause the actual results, performances or achievements of IDC to be materially different from any future results, performances or achievements expressed in or implied by such forward-looking statements. IDC may update or revise any forward-looking statements, whether as a result of new information, future events or changing market and business conditions. Known and unknown risks and uncertainties include: IDC's ability to manufacture its products with a sufficient level of quality and in volumes which satisfy market demand; the ability of IDC to establish direct and indirect sales channels; the ability of IDC to establish industry partnerships; IDC's ability to attract and retain key personnel; the strength and breadth of IDC's patents; and other factors relating to general economic conditions, specific industry conditions and IDC's particular situation.

**Neither TSXV nor its Regulation Services Provider (as that term is defined in the policies of the TSXV) accepts responsibility for the adequacy or accuracy of this release.**

*NOT FOR DISSEMINATION IN THE UNITED STATES OR FOR DISTRIBUTION TO U.S. WIRE SERVICES*

